

TANJA TOMIC

Barcelona, Catalonia, Spain

UX Designer | UI designer | Product Designer



Portfolio: <https://libratanja.wixsite.com/tanjatOMIC>
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SUMMARY

I have over 10 years of experience in several fields: translation/interpretation and education (English & Serbian), NGO sector (Human rights) and Customer service (Fashion industry). All these experiences allowed me to gather significant knowledge in different fields, the most important ones being: people and project management, teamwork and active listening, project planning, organisation and reporting, as well as presentation, research and analytical skills.

As someone who has always had a strong passion for creativity and design, I incorporated these in each of the professional roles I had, thus constantly developing my creative side, where I always wanted to end up. Having obtained all the mentioned knowledge and skills made me realise that I have a solid basis for becoming a UX/UI/ Product designer, so I finished the Google UX Design Specialisation and the AllWomen UX/UI Design Bootcamp, which provided me a great amount of knowledge in the field to start with, including UX Design Principles, Product Design, Design Sprints, User Research, Usability Testing, Prototyping, Interaction Design, Information Architecture, etc.

EXPERIENCE

Career transition - AllWomen UX Design Bootcamp

Jan 2022 - Apr 2022 (4 months)

Having developed a strong interest in the UX/UI design/Product design, I decided to join the AllWomen UX/UI Design Bootcamp, which provided me with knowledge about UX/UI Design principles, User Research, Usability Testing, Interaction design, Visual design, Information

Architecture, etc. More importantly, this experience allowed me to meet the like-minded people in the industry, to cooperate with them, learn from them and establish lasting connections.

Senior Customer Service Representative - Webhelp

Sep 2018 - Jan 2022 (3 years 5 months)

Providing support to customers of a major fashion brand. This role made me think about the user experience in a different way and pushed me to learn more about the retail UX/UI.

Skills: Empathy, Fashion Retail, User Experience, CRM.

Project Manager - NGO (Helsinki Committee for Human Rights)

Sep 2014 - Sep 2016 (3 years)

Peace-building education projects: organisation, implementation, evaluation and reporting on demanding projects. In that respect I was in charge of maintaining numerous, demanding and simultaneous tasks, such as: promotional activities, planning, reporting, advocacy, trainings, meetings, seminars, conferences, round tables, study trips, TV and radio shows, street actions, etc.

Skills: Product Design, Product Management, Multiple Project Management, Presentation Skills

Project Coordinator - NGO (Helsinki Committee for Human Rights)

Sep 2011 - Sep 2014 (4 years)

Peace-building education projects: planning and coordination of projects and large (50+) groups of project participants of different ages and backgrounds and monitoring of their individual tasks - remotely and in person. Reporting, translation/interpretation of meetings and seminars.

EDUCATION

AllWomen UX/UI Design Bootcamp, UX/UI Design

Jan 2022 - Apr 2022

UX/UI, UX Research, Information Architecture, Wire-framing, Prototyping, Graphic Design, Usability Testing, Surveys, Interviews, etc.

Faculty of Philology, "Slobomir P University"

BA English Language and Literature, English Language and Literature, General 2006 - 2010

Award for Extraordinary Academic Achievement

LICENSES & CERTIFICATIONS

- **Google UX Design Specialization** - Coursera 8F4XXZ7GFK42
- **Foundations of User Experience (UX) Design**, Google UX Design Certificate - Coursera
- **Start the UX Design Process: Empathize, Define**, Google UX Design Certificate - Coursera
- **Build Wireframes and Low-Fidelity Prototypes**, Google UX Design Certificate - Coursera
- **Conduct UX Research and Test Early Concepts**, Google UX Design Certificate - Coursera
- **Create High-Fidelity Designs and Prototypes in Figma**, Google UX Design Certificate - Coursera
- **Responsive Web Design in Adobe XD**, Google UX Design - Coursera
- **Design a User Experience for Social Good & Prepare for Jobs**, Google UX Design Certificate - Coursera

SKILLS

Empathy • User Experience (UX) • UX Research • Product Design • User Interface Prototyping • User Interface Design • Design Thinking • Presentation Skills • Project Management • Figma (Software) • Graphic Design

HONORS & AWARDS

Award for Extraordinary Academic Achievements - Slobomir P University 2010

Extraordinary Achievement Recognition Award - Secondary School of Music "S.S.

Mokranjac", Bijeljina 2006